Two weeks FDP on ENTERPRISE & ENTREPRENEUR DEVELOPMENT@ KCT, Coimbatore.

INTRODUCTION TO THE PROGRAM

Enterprise and Entrepreneur Development has never been more important. Growing youth populations, coupled with rising youth unemployment, is putting greater emphasis on job creation and enterprising behaviour within employment. Technological developments are reshaping our workplaces and changing how businesses are operated, while the global nature of business means more young people will have jobs crossing different continents and sectors. It is therefore important we equip future generations with the skills and mindsets they need to navigate a world of work we can’t yet envisage.

The future employability of young people will depend heavily on how teaching and learning react to these changing needs. Learners will need to be innovative, adaptive, resilient and flexible to navigate an ever evolving labour market.

In recent years there has been significant growth in enterprise education in our country as a result of shifts in the national education policy. Embedding enterprise development and education in technical and vocational education and training can be an important vehicle for ensuring learners are prepared for life beyond their educational institutions.

Enterprising mindsets coupled with the skills gained through Entrepreneurship Education could be the perfect recipe to support the future employability of learners. Entrepreneurship education will make young people more employable and more 'intraprendeuiral' in their work within existing organisations, across the social, public and private sectors. Through entrepreneurship activities, learners can gain key entrepreneurial skills such as critical thinking, problem-solving, communication, risk-taking and teamwork. Entrepreneurship can offer alternative pathways for young people, improving their skills, employability and life chances, while supporting wider economic and social development.

Effective entrepreneurship education relies on both teachers and the culture of teaching institutions.
Teachers need a broad range of competencies to successfully embed entrepreneurial education within the curriculum, and this can be supported by a learning environment where risk is encouraged and where employment as an outcome of learning is a priority. Entrepreneurship teaching doesn’t provide answers, but supports learners to identify the right questions. It should look to push boundaries, encourage learners to think creatively and be confident enough in their own ability to take the risks necessary to succeed. Creative environments must also support failure. Mistakes can often prove to be the greatest lessons.

The future is dependent on the next generation, and high-quality teaching that incorporates entrepreneurship will be an essential part of their success. The active minds of tomorrow are reliant on the guidance and support of the teachers of today, who will open the world of possibilities up to them.

COMPONENTS OF TRAINING

- Achievement Motivation Training: critical thinking, innovation & creativity, problem solving, communication, leadership
- Business Opportunity Guidance
- Preparing Bankable Business Plan
- Information on Entrepreneurship Support Organizations
- Management Issues
- Technology Issues
- Interaction with successful Entrepreneurs
- Laws and regulations related to MSMEs
- Exposure Visit
- Industry 4.0

Resource Persons:

Experienced Entrepreneurs, Managerial Personnel from industry, Industry Associations, Financial Institutions, Government Organizations and Faculties from Academia

DURATION

Training programme is conducted for 2 weeks from Feb. 10 – 22, 2020. The timings of the sessions will be from 10.00 am to 5.30 pm. The training will be interactive and experiential in nature with case studies, activities, Industrial visits, etc.

IMPORTANT DATES

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<th>Event</th>
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<tr>
<td>Submission of Application</td>
<td>05/02/2020</td>
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<tr>
<td>Intimation of Selection</td>
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ELIGIBILITY

Faculty from Engineering, Arts & Science and B Schools, Polytechnic Colleges and Entrepreneurship Development Organizations.
PARTICIPATION AND TRAINING FEE

The FDP including the industry visit is absolutely free for the participants. Transport arrangements from their home town to the venue and back need to be made by the participants. Certificates will be issued to participants who attend all the sessions.

Kumaraguru College of Technology

Kumaraguru College of Technology (KCT), Coimbatore is an Engineering College started in 1984 under the auspices of Ramanandha Adigalar Foundation, a charitable educational trust of Sakthi Group. It is situated in a sprawling campus of 150 acres in the IT corridor of Coimbatore which in many ways was a front runner in the ecosystem.

The able guidance and patronage of Arutselvar Dr. N. Mahalingam, Founder, Sakthi Group along with the efficient administration of Dr. B.K. Krishnaraj Vanavarayar, Chairman, the resourcefulness of Sri. M. Balasubramaniam, Correspondent and the foresightedness of Sri. Shankar Vanavarayar, Joint Correspondent have equipped the college with excellent facilities such as spacious classrooms, seminar halls, well-equipped laboratories, excellent sporting amenities, dedicated high-speed internet connectivity (broadband) and well-qualified faculty. Five Academic Blocks house the different departments. The administrative building, “Dr. Mahalingam Vigyan Bhavan” is an architectural beauty and a landmark in Coimbatore.

Currently the college, as an autonomous institution affiliated to the Anna University, offers 14 undergraduate (B.E., B.Tech.) and 15 postgraduate (M.E., M.Tech., MCA, MBA) programs of study. All the above courses have the approval of the All India Council for Technical Education (AICTE) and all the eligible UG programs have

NSTEDB, DST, Govt. of India

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology (DST), is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert “job-seekers” into “job-generators” through Science & Technology (S&T) interventions.

EDII

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, an autonomous body and not-for-profit institution set up in 1983, is sponsored by IDBI Bank Ltd., IFCI Ltd., ICICI Ltd., and State Bank of India (SBI) and is registered under the Societies Registration Act 1860 and the Public Trust Act 1950.
also been accredited by National Board of Accreditation (NBA). In addition, KCT has also been accredited by National Assessment and Accreditation Council (NAAC) of the University Grants Commission (UGC). 10 academic departments have been recognized as research centers permitting research leading to Ph.D. degree by Anna University.

Program Coordinators

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