

ONE DAY SEMINAR
ON
PRODUCT DESIGN AND DEVELOPMENT

– An Integrated Approach

16th March 2018

Registration Form

1. Name :
2. Department :
3. Institution :
4. Address for
Communication :

5. Email :
6. Mobile no. :

(Signature of the applicant with date)

DECLARATION

It is certified that Mr. / Ms.

.....

..... is an employee/student of our institution. He/ She will be permitted to attend the course if selected.

Place:
Date:

(Signature of HoD/ Principal with Seal)

ELIGIBILITY

UG/PG Students, Faculty from Engineering colleges and Industry personnel.

REGISTRATION FEES:

UG / PG Students (External) : Rs. 200/-
UG / PG Students (Internal) : Rs. 100/-
Faculty members (External) : Rs. 200/-
Industry Personnel : Rs. 300/-

HOW TO APPLY

Fill up the Registration form and send by post to the mailing address on or before 13th March 2018. **Candidates can also send the scanned copy of filled registration form through e-mail.** Selected candidates will be intimated by e-mail. Confirmation of participation is to be made by sending reply e-mail.

IMPORTANT DATES

Last date for the receipt of Application
(By Email) : 13-03-2018

Intimation of selection
(By Email) : 14-03-2018

ADDRESS FOR CORRESPONDENCE

Mr. R. S. MOHAN KUMAR,
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E-mail : seminaronpdd@gmail.com

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Organized by

Department of Mechanical Engineering



KUMARAGURU
college of technology
character is life
Coimbatore – 641 049.

KUMARAGURU COLLEGE OF TECHNOLOGY (KCT)

KCT, an autonomous institution affiliated to Anna University was started in 1984 under the auspices of Ramanandha Adigalar Foundation and guided spirit of Arutselvar Dr. N. Mahalingam, Sakthi Group. The institution is a charitable and educational trust located in a congenial environment within the city. Under the able guidance and patronage of Dr. B. K. Krishnaraj Vanavarayar, Chairman, Mr. M. Balasubramaniam, Correspondent and Shri. Shankar Vanavarayar, Joint Correspondent, the College has developed excellent infrastructural facilities. Dr. Mahalingam Vigyan Bhavan with a floor space of over two lakh eighty thousand square feet has been added specifically to promote Research and development. KCT was awarded the prestigious national award of Best Engineering College for the year 2004 by ISTE. Currently the college, offers 13 undergraduate (B. E., B. Tech.) and 14 post-graduate (M. E., M. Tech., MCA, MBA) and 9 Ph. D. programs with the approval of AICTE.

DEPARTMENT OF MECHANICAL ENGINEERING

Mechanical Engineering Department started functioning from the inception of the College in 1984, offers three PG programmes in CAD/CAM, Energy Engineering and Industrial Engineering in addition to UG programme, B. E. Mechanical Engineering. The department is also running research programme leading to Ph. D. degree under Anna University. The department of Mechanical Engineering, Kumaraguru College of Technology is organizing the one day seminar on "Product Design and Development – An Integrated Approach" on 16th March 2016.

ABOUT THE SEMINAR

Now-a-days, because of global competition, international markets, and increasing customer needs, the product design and development process becomes very significant. To effectively meet the customer needs and to achieve utmost customer satisfaction, management of product development process should be systematic right from the concept generation to launch of final product into the market. The government is also focusing on putting concerted effects to produce new entrepreneurs through "MAKE IN INDIA" project.

This seminar will present an overview of product design and development process which would help the participants to conceptualize, design and manufacture products which will be competitively priced with high quality. Prototyping and simulation using soft tools are also included to make the participants to aware the modern tools in the development process.

TOPICS TO BE COVERED:

- Overview of Product Design and Development Process
- Generic Product Development Process
- Design for Manufacturing, Assembly and Environment
- Rapid Prototyping
- Modern tools in Design Process

RESOURCE PERSONS

From reputed industries, institution and solution providers.

ORGANISING COMMITTEE

Chief Patron	:	Dr. B. K. Krishnaraj Vanavarayar Chairman
Patron	:	Shri M. Balasubramaniam Correspondent
Co –Patron	:	Shri. Shankar Vanavarayar Joint Correspondent
Chairman	:	Dr. J. Senthil Principal
Conveners	:	Dr. V. Muthukumaran Head, Mechanical Engineering
Co-ordinators	:	Dr. P. Sathyabalan Mr. B. N. Sreeharan Mr. R. S. Mohan Kumar



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